

HELLO, I'M ADAM!

Also known as a Web & Visual Designer.

I am devoted to design and create using creative thinking, an unhealthy obsession with improvement, client collaboration & problem-solving to ensure that valiant companies, motivated go-getters and fearless startups can blossom creatively, inspire change and build a dedicated audience.

EXPERIENCE

Distilled SCH

Creative Designer

Dublin, Ireland

May 2022 – Current

- Assisting and designing alongside a team of marketing managers to help promote and enhance the brand & market awareness of four iconic Irish online marketplaces: DoneDeal.ie, Daft.ie, Adverts.ie & Gumtree.ie.

Nettl of Dublin

Web, SEO and Print Design Executive

Dublin, Ireland

March 2021 – May 2022

- Conceptualizing & creation of Print designs to interpret the clients' vision & meet their offline needs. I work with all sizes of clients', from start-ups to well established corporate organisations.

- Managing customers/client's orders, expectations & building relationships through constant communication in both an online and offline capacity to reach our monthly Key Performance Indicators (KPIs).

- Fulfillment of Website Proposals ranging from smaller, design-focused websites to large, highly customized & thought-out functionality with advisement on topics such as best SEO Practices & Conversion Rate Optimization.

- Implementation of companies' daily digital & real-world outreach to gain new/potential client orders & improve and maintain our relationship with our clientele.

Innumeris Education

Website & Social Media Officer

Dublin, Ireland

August 2020 – January 2022

- Conceptualizing & design of a Website Audit, Wireframes, Low and High Fidelity Mockups to creation & design of a brand new website for the independent mentoring scheme.

- Leveraging Data Analytics from the previous website, Website SEO implementation, Visual Design & Social Media to maximize impact & awareness.

- Advisement on the best social media practices such as creation of monthly posting calendars, Canva templates, timing to post & the importance of Social Media planning.



Fingal County Council – Sports Office

Multimedia Designer

Dublin, Ireland

Jan 2019 - Aug 2019

- Rebranding of Social Media, Social Media maintenance & marketing, weekly strategy and schedule upkeep, promoting & supporting the Sports Offices partners and events & photography of the Sports Office's Events.
- Creation of website proposal document for all changes to the Fingal Healthy Learning Portal with the addition of general content updating/upkeep and addition of UX Principles.
- Event organising for the Fingal Festival of Football with the creation of social media and advertisement campaigns, email listing and use of Google Forms to contacting teams & players who may want to join the Festival.

EDUCATION

Technological University Dublin

Bachelor of Arts (Honours) in Creative Digital Media, Second Class Honours

Dublin, Ireland

November 2020

Honours: Kaleidoscope 2020 - Project of the Year Nomination, Paradigm Shift

REFERENCES

Keith Wealleans

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CONTACT

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